

1980-2020
ALL TOGETHER
40TH ANNIVERSARY



Contact: Melissa Maichle
Essentia Marketing & PR
781.534.8620
melissa@essentiemarketingandpr.com

Dana Farber Vice President of HR Robin Antonellis Appointed Executive Director of the New England Employee Benefits Council

Concord, MA – Monday, December 15, 2020—The New England Employee Benefits Council (NEEBC), a leading source of unbiased employee benefits and total rewards education, announces it has named Dana Farber Vice President of HR Robin Antonellis as its new Executive Director. Antonellis will succeed long-time executive director Patty Houpt, who is retiring on January 1.

Antonellis has extensive experience driving organizational and operational effectiveness for a workforce of more than 10,000 faculty and staff, having served as Vice President of Human Resources at the Dana-Farber Cancer Institute in Boston for almost a decade. Prior to Dana Farber, Antonellis held executive roles at Eastern Bank and Caritas Christi Health Care (now Steward Health Care) after her earlier career and formal training as a banker for Bank of Boston (now Bank of America) and general manager for a small business. She brings strategic leadership, an employer mindset, and enthusiasm for delivering progressive initiatives to execute on NEEBC's year-long board collaboration of its new multi-year vision and plan. Antonellis has served on the NEEBC Board since 2017, is an Investment Committee member, and a long-time member of the organization's Best Practices Conference Committee. She is also a two-time recipient of NEEBC's Best Practices Award for employer innovation in employee benefits. For more details, [read Robin's bio](#).

"Robin is a recognized, highly effective executive and Human Resources leader with demonstrated experience in organizational transformation," said Jack Myers, NEEBC Board President. "Her skills will be instrumental at a time when NEEBC is transitioning its strategic plan and moving forward on a contemporized path. We look forward to what we can accomplish in 2021 under Robin's leadership."

Antonellis' hiring comes as NEEBC pivots to implement its strategic plan during the pandemic and beyond, delivering new programs and services while leveraging technology to expand its virtual and geographic reach. NEEBC is steadfast in its commitment to support its members and the total rewards community by educating and informing, facilitating development and growth, and fostering connections between members.

“It’s exhilarating to assume leadership for NEEBC,” shared Robin Antonellis, “during such a transformational chapter where NEEBC’s vision is focused on creating a collaborative, dynamic and inclusive community of professionals by cultivating an exceptional member experience. Now more than ever, HR leaders need to invest in talent. I invite my peers across industries to partner with us on advancing our shared agenda for developing New England’s best Total Rewards professionals.”

Antonellis will participate at NEEBC’s annual conference “[Rising to the Challenge](#)” on December 15 and 16 – a two-day live, virtual event that has been reimagined due to COVID-19 and celebrates the organization’s 40th anniversary. The virtual experience will provide benefits and HR professionals with content and stories that are meaningful, inspiring and thought provoking while offering a forum to exchange ideas and solutions on pressing industry issues. Internationally and nationally renowned speakers will discuss challenges in health equity, healthcare costs, telehealth, behavioral health, financial health and caregiving solutions.

When Robin was asked ‘why this role?’, she immediately responded with a quote from her favorite author, Maya Angelou: “‘When you learn, teach. When you get, give.’ 2020 has been an inflection point for all, and inspired me to ‘give’ differently.”

###

About NEEBC

Established 40 years ago, NEEBC (www.neebc.org) is a Concord, Massachusetts nonprofit and the region’s leading source of unbiased employee benefits and total rewards education and information. NEEBC’s 1,250 members manage benefits for an estimated 2.5 million employees. Members include employers and providers of benefits consulting and services throughout New England. NEEBC’s educational programs, which are attended by 2,000 professionals each year, feature cutting-edge presentations on the hottest topics in employee benefits. Follow NEEBC on [Facebook](#), [LinkedIn](#) and on [Twitter](#) at @NEEBC.