

## **Karen Coomber**

*Vice President, Intermediary Business Development - Fidelity Health<sup>SM</sup>*

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Karen joined Fidelity in 2016 as Director of Carrier and Vendor Solutions for Fidelity Health Marketplace, and in 2019 moved to help the team establish and expand new distribution channels for Fidelity Health<sup>SM</sup> including the Fidelity HSA<sup>®</sup>, Benefit Accounts, and Health and Welfare Benefits Administration Solution. Karen's current focus is on developing strategic relationships with national benefits consultants and brokers to uncover new avenues for shared growth and vitality within the dynamic health care industry.

Karen has been in the employee benefits industry for over 20 years, and her varied background includes roles at Unum in voluntary benefits, claims, and compliance. Prior to joining Fidelity Investments, she worked for a SAAS benefits technology startup where she developed distribution partnerships with major US insurers.

Licensed as a life, health, property, and casualty broker in all 50 states, she continues to serve as a Designated Legal Responsible Producer for the insurance operations of Fidelity Investments. She also holds FINRA Series 7 and 63 licenses. Having started her career in claims, Karen continues to have a passion for helping people understand their benefit programs and the financial security it can offer in planning and preparing for the unexpected.

A life-long New Englander, Karen graduated from Assumption University and lives with her family year round on Cape Cod, where she enjoys kayaking, fishing, and other outdoor pursuits.



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