

Across the Generations

Get the latest on multigenerational workforce
research, trends, benefits and practices

neebc

BEST PRACTICES
CONFERENCE

December 10, 2019
Waltham, MA



AGENDA

- 7:30 – 8:30 am** **Registration, Breakfast & Visit Exhibitors**
- 8:30 – 8:45 am** **Welcome and Conference Overview**
Erin Lenox, Vice President, National & Major Accounts, BCBSMA & Conference Committee Tri-Chair
- 8:45 – 10:00 am** **Keynote: Optimizing Your Multigenerational Workforce**
Lindsey Pollak, Multigenerational Workplace Expert & *New York Times* bestselling author
- 10:00 – 11:00 am** **Reaction to Keynote – A Panel Discussion**
Moderated by Anita Verheul, Area President, Gallagher Benefit Services
- Andrea Correia, Director, Communication and Change Management, Willis Towers Watson**
Employee Communications and Engagement
- Delia Oliveira, Director of Global Benefits, Nuance Communications**
An employer perspective
- Firdaus Bhatena, Chief Digital Officer, CVS Health**
Healthcare Technology and Behavioral Science
- 11:00 – 11:30 am** **Break – Please Visit Our Sponsors and Exhibitors**
- 11:30 – 12:30 pm** **Best Practices Award Winners – Panel 1**
Moderated by Sammy Gonzalez, Vice President, National Accounts, Aetna & Conference Committee Tri-Chair
- Norway Savings Bank**
Nicholas Mowatt, OMC Health Coach
- Ocean Spray Cranberries**
Beth Carriuolo, Benefits Manager
- The Granite Group**
Tracie Sponenberg, Chief People Officer, The Granite Group
- 12:30 – 1:00 pm** **Lunch and Rising Star Award Presentations**

1:00 – 1:30 pm

Dessert and Coffee – Please Visit Our Sponsors and Exhibitors

1:30 – 2:45 pm

Best Practices Award Winners – Panel 2

Moderated by Jennifer St. Thomas, Vice President, New Business Sales, AllWays Health Partners & Conference Committee Tri-Chair

Grayken Center for Addiction at Boston Medical Center

Michael Botticelli, Executive Director, Grayken Center for Addiction, Boston Medical Center

Cabot Corporation

Belinda Bronson, Senior Benefit Specialist, Cabot Corporation

CVS Health

Lauri Tenney, Senior Director, Health & Welfare Benefits, CVS Health

TripAdvisor

Patti Petrella, Senior Director, Global Benefits, TripAdvisor

2:45 – 3:45 pm

Featured Speaker: Evolving Workscape — MIT AgeLab Research

Greg Seaver, CIMA®, Vice President, Hartford Funds

3:45 – 4:30 pm

Holiday Cocktail Reception

Network and socialize while enjoying hors d'oeuvres, complimentary soft drinks and cash bar

#NEEBCBest

Congratulations 2019 Winners!