**Annual Best Practices Conference Sponsorship Opportunities**

Tuesday, December 10, 2019 at The Westin Waltham Hotel



Promote your brand to the region’s dedicated benefits professionals! Our Best Practices Conference – **now celebrating 21 years** - is energy packed and focused on innovation… which means folks attending are open to new ideas! Registration form follows. Questions? Call or email me for details: 781-684-8700 \* linda@neebc.org

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Sponsor Benefits | Premier(limited to 1) | Reception (limited to 1) | Mobile APP \*(limited to 1) | Luncheon(ONE LEFT!) | ~~Lanyard \*~~(SOLD) | ~~Breakfast~~(SOLD) | ~~Exhibit~~SOLD OUT | Spotlight |
| Clapping HandsProminent Recognition as *Premier Sponsor*  |  |  |  |  |  |  |  |  |
| MicrophoneWelcome Audience – Opportunity to comment on the power of innovation and Best Practices  | ***Exclusive:***Kick-off Event | ***Exclusive:*** Cocktail Reception |  | Recognition from podium |  | Recognition from podium |  |  |
| HandshakeExhibitor Table at Event – Build your brand and network face-to-face with current & potential clients | ***Premier Location***(includes 2 reps) |  |  |  |  |  | Standard |  |
| ListPrinted Materials – Insert materials for attendee Conference Resource Kit |  |  | Sponsor (& NEEBC) logo on event app  |  |  |  |  |  |
| Projector screenProfessional Signage – Large signs at registration, conference, & exhibitor area | Prominent Throughout | Logo on signage plus table tents | Large Signs | Logo on signage plus table tents | Organization name on lanyards, signage & table tents | Logo on signage plus table tents | Listed on signs | Listed on signs |
| NewspaperWinter NEEBC Newsletter – Thank you with logo alongside conference highlights | Thank You & Logo | Thank You & Logo | Thank You & Logo | Thank you & Logo | Thank you & Logo | Thank You | Thank You | Thank You |
| MegaphoneRecognition on Social Media  | 2 & 1 month out | 1 month out | 1 month out | 1 month out | 1 month out | 1 month out | 1 month out | 1 month out |
| Credit cardEvent registration | 4 people | 1 person | 1 person | 1 person | 1 person | 1 person | 1 person(table rep) | 1 reducedregistration $125  |
| NetworkWebsite Recognition | Premier Logo/Link | Reception Logo/Link | Lanyard Logo/Link | Luncheon Logo/Link |  | Breakfast Logo/Link | Name/Link | Name/Link |
| YOUR INVESTMENT | $5,000 | $2,500 | $2,250 | $2,000 | $1,750 | $1,500 | Mem: $1,250 | $1,000 |
| NM: $1,500 |

\* *Must sign up by November 1, 2019*

Annual Best Practices Sponsor Registration Form

.2565

**Don’t miss the opportunity to be part of our 21st Annual Best Practices Conference:**

**Tuesday, December 10, 2019 at The Westin Waltham Hotel!**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Premier ($5,000)  Reception ($2,500)  Mobile App ($2,250)  Luncheon ($2,000) ~~ Lanyard ($1,750)~~  Breakfast ($1,500) 

~~ Exhibit (Non-members $1,500; Members $1,250)~~  Spotlight ($1,000)

Checks payable to: **NEEBC** (enclosed) or via charge:

Card No: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Exp Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Security Code: \_\_\_\_\_\_\_\_ Type: Visa MasterCard Am Ex

Zip code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name on card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Return form or reach out with questions:**

Linda S. Viens, NEEBC



Manager of Operations and Member Services

1. Virginia Road, Suite 217, Concord, MA  01742

781-684-8700 \* linda@neebc.org

*You can also fax form to: 781.684.9200.*

Thank you for your participation on December 10th!