

NEW ENGLAND EMPLOYEE

Benefits Council

NEEBC's "Online Resource Directory for Benefits/HR Professionals"

The New England Employee Benefits Council is pleased to offer our region's providers a new and unique opportunity to advertise their benefits-related services and products. NEEBC's "**Online Resource Directory for Benefits/HR Professionals**," is an easy-to-use, web-based guide to benefits products and services that will put your company in front of thousands of potential buyers. We strongly believe that advertising in the Resource Directory will provide excellent visibility to your organization.

Getting your company listed is as easy as 1, 2, 3!

- 1) Choose your level of participation
- 2) Return the registration form and forward your company information
- 3) Participate in the benefits of advertising in a new, regional directory with thousands of potential users

Additional information about the "**Online Resource Directory for Benefits/HR Professionals**," including a registration form, is below. Questions? Please contact the NEEBC office at info@neebc.org or 781-684-8700.

(PLEASE SCROLL DOWN FOR REGISTRATION FORM)

NEEBC ONLINE RESOURCE DIRECTORY FOR BENEFITS/HR PROFESSIONALS

PARTICIPATION LEVELS (Listings are for one year, February – March. Mid-term listings are available at a pro rata price. For information, please call 781-684-8700.)

1) Basic Listing --- Member Rate: \$100 Non-Member Rate: \$250

Company name, address, phone, fax, e-mail, web site, and contact name on NEEBC's web site.

Features:

- Company contact information
- 10-word company headline
- Contact E-mail address - hyperlinked
- Web site address

2) Enhanced Listing --- Member Rate: \$400 Non-Member Rate: \$550

Provides you with increased visibility and exposure. This listing will put you at an advantage over your competition in reaching potential customers.

Features:

- **ALL OF THE ABOVE, PLUS:**
- **Company logo**
- Detailed company contact information
- 25-word product/service description
- Additional (e.g., toll free) phone numbers
- Web site address - hyperlinked
- Primary Contact - detailed information

Fax this form to 781-684-9200 or mail to: NEEBC, 240 Bear Hill Rd., Suite 102, Waltham, MA 02451

Please reserve space in NEEBC's Online Resource Directory for Benefits/HR Professionals. **I have enclosed/will forward payment to NEEBC. (Please also forward the information listed above for either the Basic or Enhanced category to: jack@neebc.org)**

Name: _____

Organization: _____

Address _____

Telephone: _____

Fax: _____

E-mail: _____

* Please include my organization in NEEBC's *Online Resource Directory for Benefits/HR Professionals* as a:

Basic Listing _____ Enhanced Listing _____

I have enclosed/will forward a check made payable to NEEBC.

Please charge to the following credit card: ___ Amex ___ MasterCard ___ Visa

Card #: _____ Exp. Date: _____

**FAX THIS FORM TO 781-684-9200 / FORWARD LISTING INFORMATION TO:
jack@neebc.org**