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#NEEBCengage14

The Benefits of Engagement: Connecting with Your Diverse Workforce

JUNE 5

Register today for NEEBC's annual Benefits Fair & Trade Show:
New England's premier benefits event!

Engage and collaborate with benefit practitioners during a day of informative, educational programming from dynamic and inspiring speakers. Exchange information and ideas while learning about emerging trends and strategies for engaging employees in their benefits-related decisions.

KEYNOTE SPEAKERS/MORNING SESSIONS



Mary-Frances Winters,
President & CEO,
The Winters Group

Diversity: More Than
Just the Right Thing
to Do



Robert Kennedy,
Vice President,
Fidelity Investments
Benefits Consulting

Committed to the Cause –
Health Improvement Efforts
Are Here to Stay: Results
of the 2014 Fidelity/NBGH
Health Improvement Survey

AFTERNOON SESSIONS

Using Stories to Engage Your Workforce

Deb Iaquinto, Director Global
HR Communications, Covidien

Marion Lunt, Senior Communications
Consultant, Willis

Diversity in Retirement Plans: In Living Color

Erika Illiano, Consultant, Aon Hewitt

Using Social Media to Engage Your Employees

Kristen Carlucci, Registered
Dietician, Pitney Bowes

Visit with more than 50 vendors and
discover the latest in benefits-related
services and products. Enjoy short
"how to" sessions at our innovative
Benefits Bar on topics ranging
from social media to advancing
your career!

Interested in sponsoring/exhibiting?
Don't miss this opportunity to get
your organizations' products and
services in front of a large group of
employers! Detailed information
available at www.neebc.org or call
us: 781-684-8700.

WHERE

Four Points
Conference Center,
1125 Boston
Providence Turnpike
Norwood, MA

PRICE

\$260 Members
\$325 Non-Members

TIME

Registration
& Breakfast
7:45 – 8:30 am

Conference
8:30 am – 4:00 pm

Networking Reception
4:00 pm – 5:00 pm

Please join us for a
post-conference
reception offering
terrific networking
opportunities,
drawings, prizes,
and more! Enjoy
hors d'oeuvres and
cocktails, and catch
up with friends and
colleagues.

A warm thank you to our generous
2014 Corporate Partners:

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REGISTER FOR THE JUNE 5 CONFERENCE NOW!

Click **here** to register or call 781-684-8700; email sue@neebc.org
regarding discounts for 3 or more from the same member organization!



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